



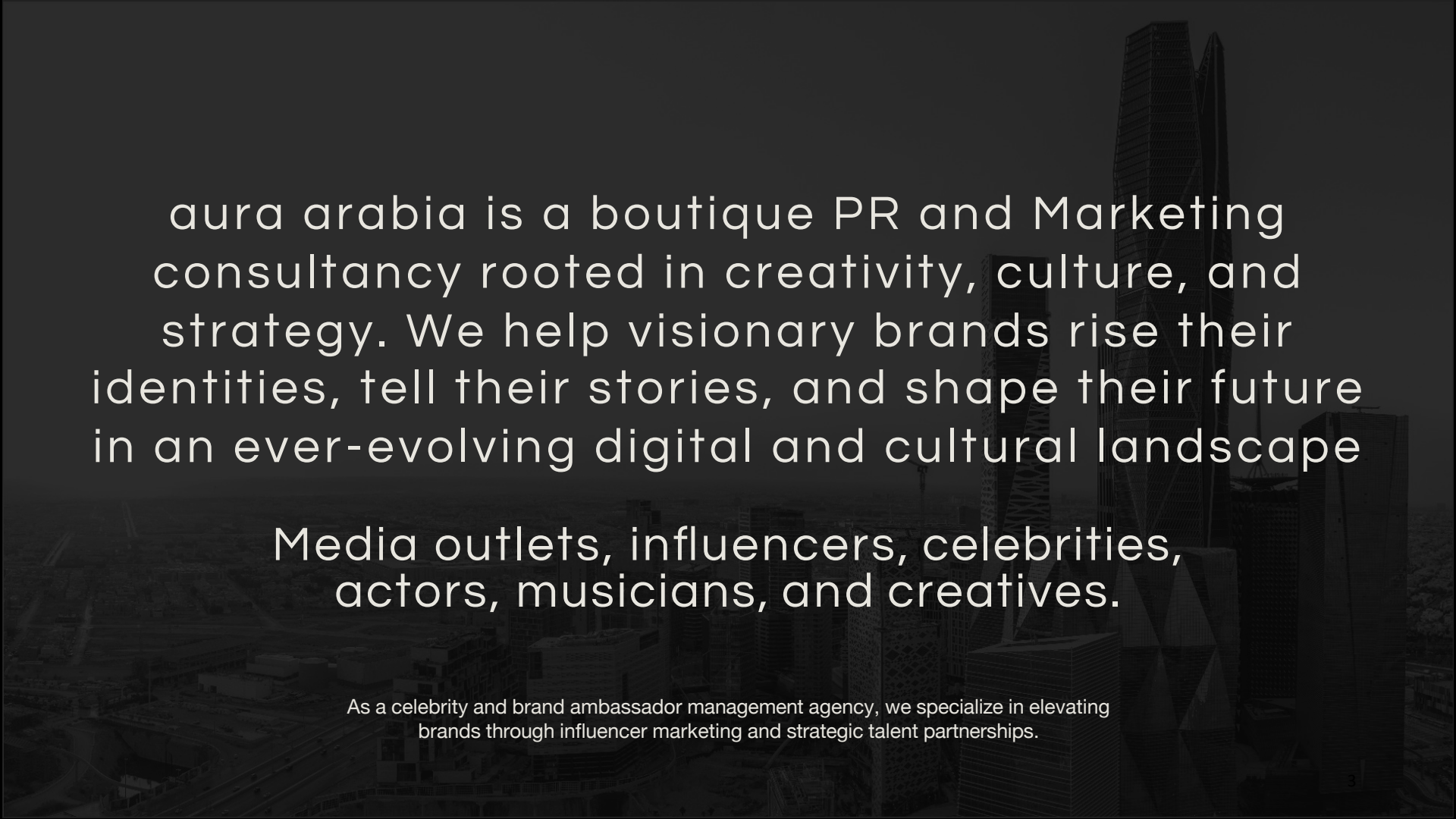
aura

arabia



Your experience with us will be different!

We invest in our team's capabilities, flexibility, and accountability, viewing each project as a future success story. Our team is always ready, working hard to deliver the desired results for our clients.



aura arabia is a boutique PR and Marketing consultancy rooted in creativity, culture, and strategy. We help visionary brands rise their identities, tell their stories, and shape their future in an ever-evolving digital and cultural landscape

Media outlets, influencers, celebrities, actors, musicians, and creatives.

As a celebrity and brand ambassador management agency, we specialize in elevating brands through influencer marketing and strategic talent partnerships.



OUR VISION

To be the leading voice in shaping culturally relevant and emotionally resonant brands in the Middle East and beyond.

OUR MISSION

To craft impactful advertising and marketing solutions that spark attention, shape perception, and drive growth—helping brands speak with clarity, act with purpose, and thrive in a competitive world.

OUR VALUES



Authenticity

We champion genuine connections and real narratives.

Excellence

We're driven by craft and precision in every detail.

Cultural Insight

We honor our region's culture while staying globally aware.

Innovation

We think boldly, creatively, and ahead of the curve.

“aura arabia was born out of a desire to rise brands that don’t just compete—but connect .In a world full of noise ,we help you own your voice”.



Abdulrahman Ghenaim

Founder & Public Relations Manager

WHAT WE DO SERVICES



Celebrity
Endorsements

Creative
Growth Strategy



Digital
Production



Influencer
Marketing

aura
arabia



Events



PR

Creative Growth Engine for Brands
in Saudi Arabia and the GCC

BRAND PARTNERSHIPS

L'ORÉAL

NARS

GUCCI

VALENTINO

PRADA

GUERLAIN

SWAROVSKI

SERGE LUTENS

dyson

MIU MIU

NIKE

OUNASS

DIOR

MaxMara

INFINITI

adidas

NESCAFÉ

SEPHORA

MARC JACOBS

SELFRIDGES

KÉRASTASE
PARIS

YANGO

REFY

BOTTEGA
VENETA

AP

CREED

PUCCI

TORY BURCH

ETIHAD

Chopard

ETAO

HARVEY NICHOLS

FENDI

JIMMY CHOO

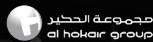
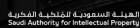
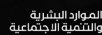
INFLUENCERS MARKETING

We harness the power of influencers through tailored influencer marketing strategies ,connecting brands with the ideal creators to achieve specific objectives. From concept to reporting ,we elevate your brand's identity and vision ,streamlining the process and ensuring maximum impact.

At aura arabia ,we go beyond basic matchmaking—we craft meaningful partnerships that resonate with audiences and drive real results .Our data-driven approach ensures that every collaboration aligns with your brand values ,targets the right audience ,and delivers measurable ROI .Whether it's a product launch ,awareness campaign ,or long-term ambassador program ,we manage every detail—from influencer scouting and briefing to content approval and performance analytics—so you can focus on growing your brand with confidence.



OUR CLIENTS



OUR MEDIA PARTNERSHIPS



Saudi Research & Media Group



المتحدة
UNITED



MBC MEDIA SOLUTIONS



THANK YOU

aura

arabia

@weauraarabia

For more information,
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www.auraarabia.sa

